



DSA Monthly Meeting Agenda

Jul 10th, 2023 6:00pm - 7:00pm EDT

Office Evolution Executive Conference Room: 50 Division St ste 501, Somerville, NJ 08876

Please join us for the Downtown Somerville Alliance Regular Monthly Meeting!

1. Roll Call

6:00pm

2. Approval of June 2023 Meeting Minutes

6:05pm

 [June 2023 Meeting Minutes-2.pdf](#)

3. Chairman's Remarks

6:10pm

4. Executive Director's Report

6:15pm

a. Old Business

6:15pm

i. Streetscape Capital Plan Update

Steering Committee met to review feedback 7/7 and is working with Arterial to implement feasible Feedback

ii. Events Recap

Pride Month Event on 6.29, Starlit Cinema Kicked off on 7.6.
Summer Concerts and Cruise nights continue through Labor Day. Looking ahead - we are planning for the CJJF, fall events, SBS and Holiday Jubilee.

iii. Audit Update

Audit is under way. We still have not received a draft report but one is expected before our August Meeting,

iv. Legal opinion on Food Trucks

Kevin Sluka

6:15pm

v. **Reminder about mid-year finance review on 7/17**

vi. **Update on LED Billboard**

Denied by Zoning Board of Adjustment

 [Somerville Renderings.pdf](#)

5. Committee reports

 [Marketing Committee Notes \(6_22\) -2.pdf](#)

 [Events Committee Marketing \(6_23\).pdf](#)

6. Other New Business

6:35pm

7. Finance Report

6:45pm

 [P06 Statement of Activity - MTD.pdf](#)

 [P06 Statement of Activity - YTD.pdf](#)

 [P06 Operating Account Activity 2023.pdf](#)

8. Payment Authorizations

6:50pm

 [July 2023 Bills List.pdf](#)

9. Comments from the Public

6:55pm

10. Executive Session Personnel Matters

Discussion of Event Coordinator Candidate.

 [Event Coordinator Hiring Memo.pdf](#)

11. Adjournment

END
7:00pm